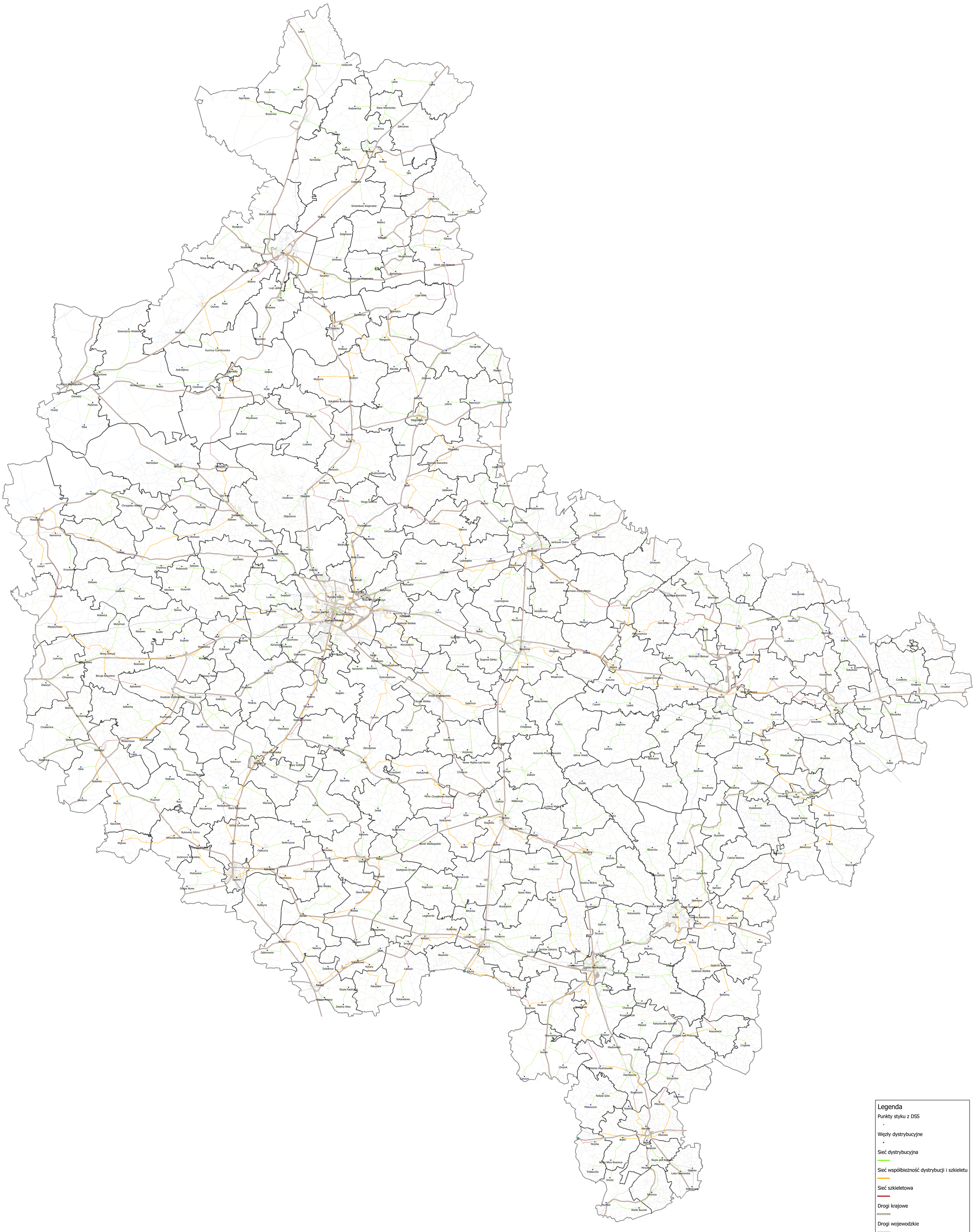Wielkopolska Sieć Szerokopasmowa